

WINTER 2024



THE TALENT BOOK



GRIFFEN O'SHAUGHNESSY

LETTER FROM GRIFFEN

Hello,

At Canopy we're an executive level on-demand talent firm ready to foster growth, accelerate performance and tackle organizational challenges with our network of fractional experts. We have spent the last decade reimagining the traditional pathway to success. Our vision includes an innovative workforce that's built on trusted, reliable experts doing what they do best.

These highly qualified experts can immediately impact your organization in the fields of finance, business strategy, marketing, nonprofit, leadership development, public relations, human resources, and DEI. This magazine highlights a few of our advisors in each of these categories to demonstrate the depth and breadth of our resources.

We are happy to help you identify or clarify your needs and introduce you to one of our vetted experts. When you're ready to get started, please email me at griffen@canopyadvisory.com and we'll set up a call to discover more.

Best,
Griffen

THE CANOPY DIFFERENCE

You know your goals. We know the talent to help you achieve them.
More than a better way to grow—a better way to work for everyone.

EXCEPTIONAL EXPERTISE

15+
Years

experience, on average,
trusted by the world's
biggest brands

CAREFULLY CURATED

5-Point

quality assessment results
in an extraordinary team
of experts

NIMBLE WORKFORCE

1-Week

fast track start means an
expert can immediately
impact your organization

PROVEN RESULTS

99%

client retention rate based
on successful expert
matches

OUR SIMPLE PROCESS

How you build teams matters not only in how you problem solve but also in implementing strategies that are effective and can scale over the long term. Here is how we work to build the right teams for you.

1. IDENTIFY TALENT

Canopy sources our leading talent through trusted referrals

2. INTERVIEW AND SELECT

Only top-tier candidates are invited to join

3. EXCEPTIONAL QUALITY TRAINING

Our experts are trained to seamlessly integrate into your organization

4. CONNECT

We work to understand your needs to accurately match expertise to the role

5. REVIEW INSIGHTS

Canopy offers insights and counsel every step of the way to ensure success

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MEET THE TEAM

THE RIGHT TALENT FOR YOUR BUSINESS



Griffen O'Shaughnessy

FOUNDER AND CEO

Griffen is an attorney and CPA with more than twenty years of professional experience. She worked in Holland & Hart's mergers and acquisitions practice until the fall of 2009 when she started Canopy. Griffen also worked in the audit group of Arthur Andersen before attending law school at American University.



Mary Clare Pittinos

DIRECTOR OF OPERATIONS

Mary Clare provides a broad range of skills including data asset management, process automation and development, and marketing communications. Her ability to apply real world experience to everyday opportunities and obstacles allows the Canopy team focus on providing an unparalleled level of service to its consultants and clients.



Jamie Fitzgerald

DIRECTOR OF STRATEGIC PARTNERSHIPS

Jamie is a business development, growth and sales professional with experience in the technology, nonprofit and insurance industries. She has a proven track record of identifying and soliciting new and expanded business. She excels in identifying areas for growth and creating and executing sales strategies.



Violeta Madera

FINANCE MANAGER

Violeta is a bilingual finance expert with extensive knowledge in various online platforms and a track record of customer success. She is a highly motivated and dedicated Business Management graduate who provides optimum customer service and is a proven fast learner.



Serena Robinson

DIRECTOR OF MARKETING AND EVENTS

Serena is marketing and events manager at Canopy and joined the team in 2018. She is a New York City native with over twelve years of events, marketing and public relations experience - from marketing and events at financial firms, to start-ups, art and design companies and non-profit organizations.



Francis Cuddihee

DIRECTOR OF BUSINESS DEVELOPMENT

As Canopy's Director of Business Development, Francis draws on his 10+ years of experience as a business attorney, litigator and mediator to build relationships and expand Canopy's reach into new industries and verticals.

Bennie F.

LEADERSHIP

From undrafted free agent to Superbowl Champion and 8-year veteran of the NFL, Bennie supports Executives, Leaders and Organizations to step into the infinite potential through the power of his MVP Leadership.

Bennie, is an eight-year veteran of the National Football League. He began his career as an undrafted free agent signed by the Denver Broncos in 2014. Bennie was a member of the 2016 Denver Broncos Super Bowl 50 Championship Team and may be best remembered for having hauled in the final pass of soon to be Hall of Famer Peyton Manning.



LEADERSHIP

LEADERSHIP TRAINING | PROFESSIONAL DEVELOPMENT | PLAN | TEAM BUILDING | CAREER |
COACHING | EVALUATOR | LIFE COACH | ORGANIZATIONAL CULTURE |
STAFF WELLNESS PROGRAM | LIFE COACH





LEADERSHIP



Andy C.

LEADERSHIP

Andy is a proven operations, finance, and business strategy executive with 20+ years of transforming and scaling successful technology businesses. After earning his undergrad and MBA from Stanford, Andy served as a Vice President at both Datalogix and Oracle. In his current role within leadership development, he champions and challenges executives to identify and achieve their dreams, in and beyond their professional lives.



Dirk D.

LEADERSHIP

Dirk works with executives and business owners to grow revenue and profit by clarifying strategy, creating a performance culture, and building process / structure to enable scale. Dirk helps leaders accelerate their organizational performance by drawing on his early career in corporate finance, sales and marketing with Fortune 100 companies including Hewlett-Packard.



Bennie F.

LEADERSHIP

From undrafted free agent to Superbowl Champion and 8-year veteran of the NFL, Bennie supports Executives, Leaders and Organizations to step into the infinite potential through the power MVP Leadership.

Our highly qualified experts can immediately **impact** your organization.



Cynthia F.

LEADERSHIP

Cynthia has more than 25 years of experience in developing exceptional leaders and high performing teams. As the previous Head of People for a PE-funded tech company that experienced a unicorn exit, she understands how challenging it feels when a team of great people aren't aligned. Cynthia utilizes her background as a Senior Director of Enterprise Learning at the Schwan Food Company to build strong working relationships that leverage each leader's strengths.



Kellie J.

LEADERSHIP

Kellie is a leadership coach dedicated to accelerating the development of women leaders. She is passionate about supporting women to develop the confidence to lead authentically, in alignment with their values and unique strengths. Prior to coaching, Kellie spent 10 years at PwC developing the strategic agenda for leadership in the global human development priorities and served as adjunct faculty to the University of Denver.



Jeff K.


LEADERSHIP

Combining 25 years of operational, relationship management and sales leadership experience with 20 years of back-country wilderness adventure, Jeff brings a unique approach to guiding executives through challenging organizational hurdles.

TESTIMONIAL

A group of people in a modern office lounge setting, with a large testimonial quote overlaid. The background shows a man standing and talking to a group of people seated on a large sofa. There are plants and a large window in the background.

“It has been a true privilege to both personally work with Andy as well as having many of Power TakeOff’s senior managers engaged with Andy for coaching over the past few years. I can confidently say that Andy’s guidance has been invaluable to both myself and our managers who have worked with him.



Read what our **clients** have to say about us.

Andy works with his clients wherever they are at to identify and work through areas for professional and personal improvement, helping them unlock their full potential. I have observed Andy impressive ability to tailor his approach to each individual's needs to deliver the guidance and support needed to achieve a client's personal and professional goals. Andy's unique blend of keen observation, candor, expertise, empathy, and support has the potential to make a truly transformative impact on an organization. Thanks to our work with Andy, we have seen significant improvements in our organizational communication, culture, the confidence and effectiveness of our management team, and our overall success.

I would highly recommend Andy to any organization looking to develop their key personnel, improve their culture, and to support the achievement of the organization's and its individuals' professional goals."

- Kevin Martin, Co-CEO at Power TakeOff

Cindy B.

FINANCE

Cindy is a seasoned investment and finance executive with a unique skill set acquired in both Wall Street and entrepreneurial settings. She has unmatched experience in complex M&A transactions, carve-outs, financial modeling, investment research, market studies, and senior leadership communication. Cindy was recently the Director of Research for Bow River Capital Partners, based in Denver, CO. Prior to that, Cindy spent nearly a decade vetting and executing transactions for Cerberus Capital Management, a multi-billion dollar alternative investments firm based in New York City. Cindy started her career working with Silicon Valley's leading technology firms at Arthur Andersen's San Francisco valuation practice.

Cindy serves as Treasurer on the Board of Inside the Orchestra, an organization that brings orchestra music to young children in the greater Denver area. Cindy has lived in Colorado since 2001 and enjoys spending time exploring Colorado's mountain communities with her husband, two sons, and golden retriever.



FINANCE

CFO | CONTROLLER | FINANCE | CPA | FINANCIAL PLANNING | FINANCIAL MANAGEMENT
| FINANCIAL ANALYST | DATA ANALYST | BUSINESS PLAN | CASH FLOW STATEMENT |
BUDGETING | INVESTOR RELATIONS | MERGERS AND ACQUISITIONS | VALUATION | DUE
DILIGENCE | BUSINESS PLAN WRITING | BOOKKEEPING | ACCOUNTING





FINANCE



Jennifer A.

FINANCE

Jennifer is a CPA who began her career as an auditor at Deloitte & Touche in Denver. Throughout her more than 20 years of public and private industry experience at Coors Brewing Company, Teletech and Crocs, she has demonstrated expertise in public company disclosure, including SEC reporting, investor relations, strategic communications, accounting operations and financial analysis.



Elizabeth C.

FINANCE

Elizabeth is a finance and productivity expert with more than 25 years of diversified experience in financial planning & analysis, strategic planning and investor relations. Her strong “Big Four” financial acumen, exceptional analytical skills and high technical aptitude support more than 20 years of effectively increasing productivity through process design, automation and optimization.



Timothy W.

FINANCE

Tim began his career in finance as a derivatives trader on the floor of the Chicago Mercantile Exchange and pioneered online trading as it is commonly practiced today. He holds a graduate degree in Financial Economics from the University of Oxford. Tim has extensive experience leading technical teams that use data analytics to develop solutions to customer/corporate problems and take advantage of opportunities.

Our highly qualified experts can immediately **impact** your organization.



Robyn L.

FINANCE

Robyn has 15+ years of public accounting and consulting experience working with a range of Fortune 500 and smaller high-growth companies, most recently with KPMG in New York and LA. Robyn's external audit experience includes SEC reporting, review of audit work and development of audit strategy.



Emily A.

FINANCE

Emily brings over 15 years of strategy and financial leadership experience in startups, venture capital, and impact investing. She began her career in Financial Services in NYC before transitioning into strategy and finance roles in small clean energy companies and startups. Emily is experienced working with executive leadership, boards, and investment committees in various size organizations and companies.



Dean M.

FINANCE

Dean is a fractional finance and operations leader with 20+ years of experience in all aspects of technology companies. Dean's background at Ericsson and ActivArmor position him well to assist small to medium companies in assessing and solving some of their toughest growth-related problems.

Sami I.

BUSINESS STRATEGY

With over 20 years of consulting and leadership experience, Sami excels in dynamic and complex environments. Following his consulting career with Arthur Andersen and Protiviti, he spent 16 years as co-founder and CEO of a boutique consulting firm delivering over \$350MM in client recoveries. A quick learner, Sami has served over 60 clients, with focus on publicly held Telecommunications and Energy companies. His consulting experience includes a wide range of Audit, Margin Recovery, Compliance, Regulatory, Technology, Dispute and Restructuring projects, including many with multi-national teams.

Having experienced the many ups and downs of running a boutique consulting practice, Sami is committed to applying these lessons to helping growth companies manage human energy in a way that drives sustainable success. By taking a holistic view of how vision, people, data, problem solving and accountability drive success, Sami helps organizations advance from firefighting to making, and implementing, thoughtful and timely decisions that align with the company vision and strategy.



BUSINESS STRATEGY

COO | CHANGE MANAGEMENT | PROJECT MANAGEMENT | STRATEGIC PLANNING
| MANAGEMENT TRAINING PROGRAMS | CRISIS MANAGEMENT | DUE DILIGENCE |
POLITICAL RISK | MARKET RESEARCH





BUSINESS STRATEGY



Natalie D.

BUSINESS STRATEGY

Natalie has extensive experience in early and growth stage startups in a variety of industries from health tech to CPG. A former D1 college tennis star, Natalie excels in operational strategy, business development, growth, and investor relations. Natalie also sits on the Bioscience committee for the Colorado Office of Economic Development.



Emily O.

BUSINESS STRATEGY

Emily is an innovative problem solver, analytical thinker, and efficient executor. A seasoned professional in business strategy, corporate finance, and operations, Emily has a breadth of experience working across nearly all business verticals. Currently, as CEO & Founder of Guardian Biosciences LLC, Emily has experiences building businesses from the ground up and knows what it takes to get things done.



Kirk B.

BUSINESS STRATEGY

Kirk has more than 25 years of experience supporting Fortune 100 technology companies like Motorola and Boeing where he built global channels and direct sales forces and launched products globally leading both sales and marketing engagements. He's also worked with start-up companies taking products from design to market to acquisition as well as turned around several struggling medium sized companies prior to acquisition.

Our highly qualified experts can immediately **impact** your organization.



Olivier K.

BUSINESS STRATEGY

Olivier brings over 25 years of executive management experience as a leader and analytical thinker in a multitude of industry sectors such as media and entertainment, marketing and advertising, technology and SaaS, and consumer goods. He is passionate about developing and deploying disruptive and innovative business concepts.



Adam G.

BUSINESS STRATEGY

Adam's experience in working with the largest Fortune 100 companies across North America, Europe, and Asia Pacific spans the past 20 years and has resulted in obtaining and managing complex client relationships while creating and developing internal and external businesses to support the growth of those organizations. These include Expedia, LinkedIn, PayPal, Airbnb, and many more.



Sean D.

BUSINESS STRATEGY

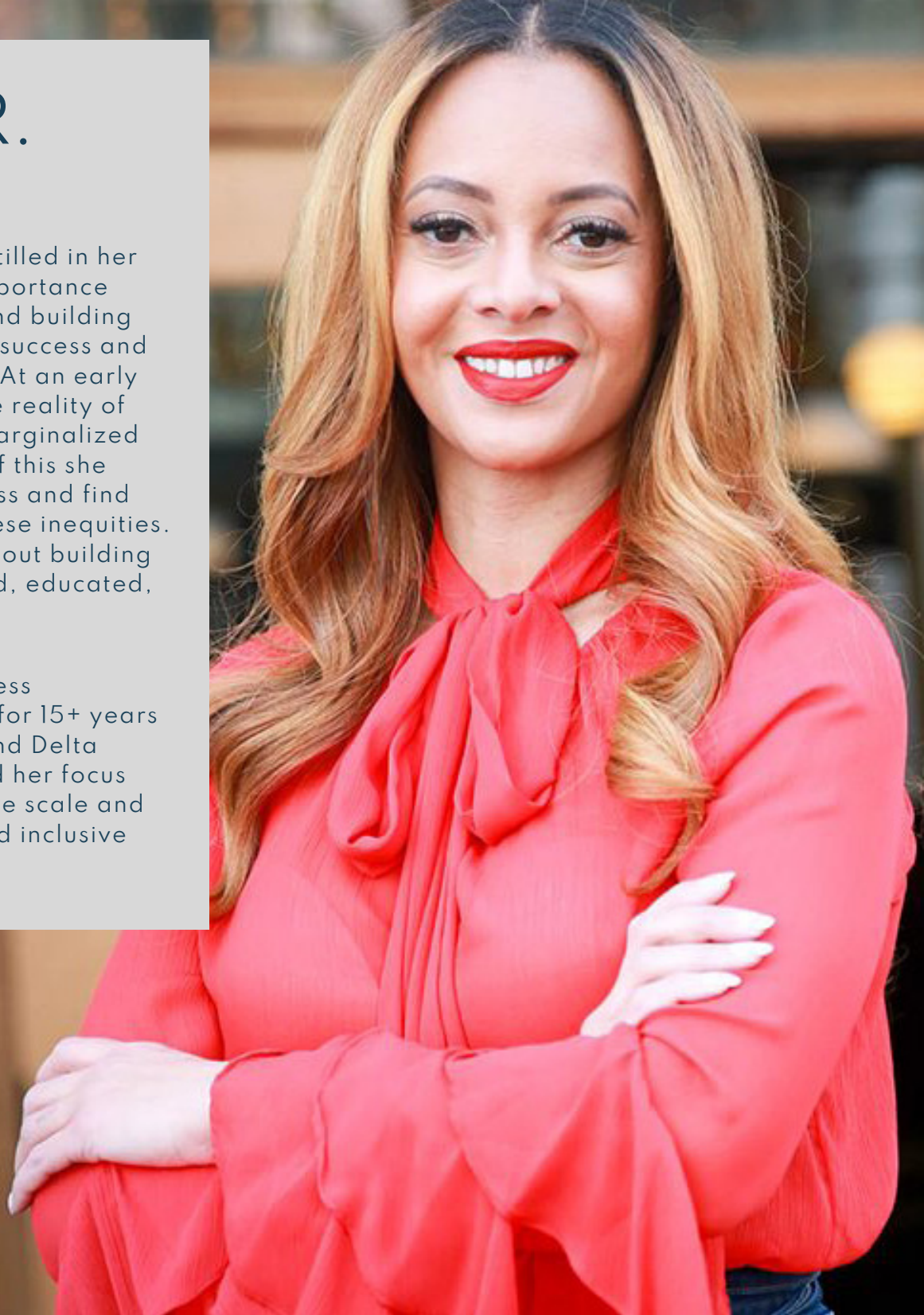
Sean is a seasoned commercial leader who excels in strategy and people management. With over 30 years of hands-on experience in various manufacturing and tech organizations including Thermo Fisher Scientific, Rexnord and Wunder, he concentrates on developing the right strategy to align with a company's financial goals and equipping all teams with the right tools to execute on their goals.

Simone R.

DEI

Simone's upbringing instilled in her a strong sense of the importance of community, family, and building through investing in the success and dreams of one another. At an early age Simone realized the reality of societal disparities in marginalized communities. Because of this she drives to raise awareness and find solutions to alleviate these inequities. Simone is passionate about building sustainable, empowered, educated, and safe communities.

After serving as a business development executive for 15+ years at Kaiser Permanente and Delta Dental, Simone changed her focus to helping clients achieve scale and implement equitable and inclusive business strategies.



DEI

ARTIFICIAL INTELLIGENCE | BEHAVIORAL ECONOMICS | STRATEGIC PLANNING | DATA
SCIENCE | LEADERSHIP COACHING | DIVERSITY CONSULTING | CHANGE MANAGEMENT
| GENDER EQUITY | THOUGHT PARTNERSHIP

Our highly qualified experts can immediately **impact** your organization.



Paola B.

DEI

Paola is a cultural proficiency expert primarily focused on instructional design, organizational learning, community outreach, de-risking, corporate culture, and Diversity, Equity, Inclusion and Belonging (DEIB). An immigrant Latina from Mexico City, she moved to Colorado about six years ago and has lived in Manhattan, France, and Spain.



Chelle J.

DEI

Chelle is a first-generation college graduate who grew up with limiting beliefs, fear, and dysfunction. Through faith, resilience, grit, and determination, she achieved executive leadership roles in Talent Acquisition and Human Resources at Fortune 50 companies including Comcast, Lockheed Martin, and Honeywell. She has lived and worked in Asia and Latin America, acquired her MBA, and speaks Spanish and English.

TOP TALENT ACROSS EVERY EXPERTISE.

Sean H.

INFORMATION TECHNOLOGY

Sean is a fractional CTO with over 20 years of technology executive experience. He has a track record of success in a variety of roles. Sean was the Head of SaaS at Hewlett Packard, Inc where he led and operated a 900 person product organization accountable for the world's largest IOT-Connected-Device cloud-native SaaS platform.

Sean also served as Managing Director and Head of Operational Continuity at Charles Schwab where he transformed enterprise-wide disaster recovery and technical business continuity by establishing and maintaining accountability for the first line of defense strategy, delivery, execution, and operations for technology resilience and continuity for all Schwab Bank Agile and Scaled Agile [SAFe] methodologies.



INFORMATION TECHNOLOGY

CTO | CIO | SOFTWARE ENGINEERING | WEBSITE DESIGN & DEVELOPMENT | SEO |
DIGITAL MARKETING | SALES FORCE STRATEGY | STARTUP STRATEGY
MARKETING TACTICS IMPLEMENTATION | PRODUCT LAUNCH AND DEVELOPMENT

Our highly qualified experts can immediately **impact** your organization.



Joshua S.

INFORMATION TECHNOLOGY

Josh is a fractional CTO with 15 years of experience building high-performing teams and helping businesses of all shapes and sizes succeed. He has helped many teams plan and implement security and governance postures that make sense for their business, not just to check boxes.

TOP TALENT ACROSS EVERY EXPERTISE.

Nicole Z .

MARKETING

As a bi-lingual, international Marketing, Accounting and Transformation Executive, Nicole offers extensive global business expertise, marketing experience, and financial acumen, as well as cross-cultural leadership. She develops expansion strategies and transforms end-to-end customer experiences that accelerate brand positioning and business trajectories across the globe in a manner that catapults brands from mere industry players to industry front runners. Her expertise covers a variety of business sectors and sizes including Fortune 500 organizations in highly regulated industries like T-Mobile and Western Union. Forbes named Nicole one of the "11 Women Who Are Changing the Face of Finance."

She is a thought-after guest lecturer at leading Business Schools in the US and Europe as well as a speaker at FinTech conferences on topics of Female Leadership and DEI. Nicole serves as Advisory Board Member and cohort Chair for the Colorado Thought Leadership Forum's Wise Women Program.



MARKETING

CMO | MARKETING STRATEGIES | BRAND STRATEGY | DIGITAL MARKETING |
SEO | SOCIAL MEDIA | EMAIL MARKETING | INFLUENCER MARKETING | BRAND
PARTNERSHIPS | THOUGHT LEADERSHIP | WEBSITE DESIGN | WEBSITE DEVELOPMENT





MARKETING



Elizabeth L.

MARKETING

A self-motivated, strategic and creative marketing leader with over ten years of experience in strategic planning, integrated marketing campaigns, product launches, B2C & B2B, event planning and brand building. Elizabeth has helped market leading brands like AT&T, ACUVUE®, Procter & Gamble and DaVita via integrated consumer-first marketing campaigns that increase awareness, drive engagement and create demand.



Fearon P.

MARKETING

With over 20 years of experience at the Integer Group, Crocs and WhiteWave Foods, Fearon has built and managed cross-disciplinary teams, transformed practices, and achieved measurable results in various industries. Fearon's expertise lies in blending human insight, cultural influence, and data-driven approaches to create impactful personalized experiences for consumers.



Sydney G.

MARKETING

Sydney is a seasoned marketing professional with over 15 years of experience within the sports and entertainment industry. Drawing on her experience working with the Pittsburgh Pirates, Washington Nationals and Kroenke Sports & Entertainment, Sydney excels in developing and executing impactful marketing campaigns, managing events, and cultivating relationships with key stakeholders.

Our highly qualified experts can immediately **impact** your organization.



Kristy C.

MARKETING

Kristy has worked for more than 15 years to help products and services better resonate with customers. Kristy crafts meaningful product positioning, messaging, marketing research, go-to-market strategy, sales tools, product requirements, or marketing campaigns that boost sales for new and existing B2B and B2C products.



Eliza P.

MARKETING

Liza brings more than 30 years of marketing experience to her specialties in brand clarity and execution, content marketing, and place making, with a focus on real estate, retail, and business to consumer marketing. Eliza was a partner at Continuum Partners, a smart growth, mixed-used real estate development company with over \$1 billion in projects where she created community, identity and neighborhood differentiation for each development project.



Jennie W.

MARKETING

Jennie is a marketing consultant and coach that helps brands find their heartbeat and create meaningful, authentic connections with their customers, partners and media. For more than 10 years, Jennie led marketing for an international salon franchise, Sola Salons, from a founder-led entity through an acquisition and transition to a private equity-owned business.

Alana W.

PUBLIC RELATIONS

Alana has been a publicist for more than 20 years, providing dedicated personal attention, strategic relationships and impeccable results to her clients. She specializes in media relations in the areas of travel and hospitality, residential and commercial real estate, luxury, lifestyle and food and beverage. Alana's client experience includes Great Hall Partners, Ferrovial Airports, Continuum Partners, East West Partners, BMC Investments, The Lodge & Spa at Brush Creek Ranch, Hotel Born, Kimpton Hotels, Marriott hotels, Visit Denver, Town of Breckenridge, Exclusive Resorts and many more.

Prior to becoming an independent PR consultant in 2007, Alana served as Director of Account Services at a respected agency in Denver, where she led the luxury travel, real estate and hospitality team, spearheading campaigns for real estate developers, lifestyle travel clubs and hotel and hospitality clients around the world. Prior to moving to Denver in 2004, she was a publicist in New York City with Doubleday Broadway Books, a division of Random House, Inc., where she promoted travel, cookbook, sports and celebrity authors.



PUBLIC RELATIONS

COMMUNICATIONS SPECIALIST | CORPORATE COMMUNICATIONS | PR |
COMMUNITY RELATIONS | CRISIS MANAGEMENT | MEDIA RELATIONS





PUBLIC RELATIONS



Beth C.

PUBLIC RELATIONS

Beth's mission is to provide immediate brand positioning and marketing expertise to both new and established high-end specialty manufacturers in the outdoor, ski, sport and wellness industries.



Paul S.

PUBLIC RELATIONS

Paul provides expert media relations and publicity services. He has represented some of the leading and most respected companies in real estate, assisting them with publicity and overall media relations. He is personally responsible for generating hundreds of millions of dollar's worth of free publicity for clients, including placements in leading national media outlets.



Teresa D.

PUBLIC RELATIONS

Teresa is a talented consultant with nearly 20 years of experience in strategic communication, public relations and marketing communication. Accredited in Public Relations (APR) with an education and training in journalism, Teresa applies her background and passion for narrative to clients who wish to tell their stories and manage their communication with their publics.



Hilary G.

NONPROFIT

Hilary has 13+ years of experience as a highly collaborative and adaptive change agent. An accomplished problem-solver, Hilary excels at helping take on the identity, planning, and execution challenges and opportunities that face individuals and teams as they reflect on the present and look to their desired future. Hilary helps clients successfully navigate critical junctures and sensitive initiatives; embody authentic culture and shared commitment; and cultivate effective relationships in service of meaningful growth and performance. Her approach incorporates fun and learning wherever possible.

Hilary was most recently the co-owner and Chief People Officer of Rebound Solutions where she was responsible for people- and culture-related leadership and operations while simultaneously supporting dozens of client engagements. Hilary has demonstrated success in efforts that include nonprofit Board facilitation and succession planning, program implementation, change management, team building, and coaching. Hilary has also held roles in management consulting, consumer insights and strategy, and business development training.



NONPROFIT

EXECUTIVE DIRECTOR | INTERIM EXECUTIVE DIRECTOR | STRATEGIC PLANNING |
NONPROFIT DEVELOPMENT | FUNDRAISING CONSULTANT | FUNDRAISING STRATEGIES |
FEASIBILITY STUDY | CAPITAL CAMPAIGN PLAN | MAJOR GIFTS OFFICER





NONPROFIT



Lauren S.

NONPROFIT

Lauren is a strategic leader with extensive experience advising nonprofit, education sector, and start-up clients. With expertise in strategic planning, the design of systems, processes, and operations, and staff leadership, Lauren provides consultation with CEOs and their leadership teams.



Samantha L.

NONPROFIT

Samantha has more than 25 years of experience in nonprofit management, strategy, operations and team development. Sam's focus is on helping nonprofit and mission-driven organizations to increase their impact by getting clear on the strategic and organizational imperatives that will allow them to accelerate change.



Sydney F.

NONPROFIT

Sydney utilizes her background as the Director of Philanthropy for Kimbal Musk's nonprofit, Big Green, an organization that believes growing food changes lives. Sydney writes dozens of successful funding proposals annually across the foundation, corporate, individual, and cryptocurrency donor spaces.

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Alison M.

NONPROFIT

Alison has 15+ years of experience bringing her creative and innovative vision to non profit management, strategic planning, arts and culture, and community engagement. Alison has overseen over \$8 million in successful capital and donor campaigns, built non profit boards from the ground up, and worked on major branded content campaigns around the country.



Emily C.

NONPROFIT

Emily began her career at Planned Parenthood working to advance health policies, writing press briefs, and engaging grassroots and high-level stakeholders in public health advocacy successfully organizing diverse groups toward a common goal.



Dorota J.

NONPROFIT

With 20+ years of experience in relationship building, six years in policy, and four years in sales, Dorota brings a unique perspective and holistic approach to each engagement she undertakes. Dorota has proven success in creating and executing strategic plans, project management, client relations, policy, and analysis. She has a passion for coalition building, community relations, and creating positive movements.

Jorie C.

HUMAN RESOURCES

Jorie collaborates with HR Managers and/or Organizational Leadership around their “people pains” and develops a strategic plan to motivate and engage their employees. She leverages her understanding and knowledge of personality types and human behavior to help companies ensure their organizational goals are closely aligned with their people practices. When working with employees individually, she aims to identify relevant patterns and help people to connect the dots for lasting change. As an organizational consultant, she works to uncover the root cause of organizational challenges and design realistic interventions that move performance outcomes in a positive direction. Her passions include helping people and organizations align perceptions with intentions and seeing others happy in every aspect of their life. With her comprehensive understanding, collaborative approach to problem solving and results focused curiosity, her goal is to be a valuable resource dedicated to the success of others: both individuals and organizations.



HUMAN RESOURCES

HUMAN RESOURCE DEVELOPMENT | HUMAN RESOURCES TRAINING | HR RESPONSIBILITIES |
EMPLOYEE BENEFITS | ORGANIZATIONAL CULTURE | SALES STRATEGY | MANAGEMENT TRAINING
PROGRAMS | COMPENSATION AND BENEFITS | ONBOARDING | TALENT ACQUISITION





HUMAN RESOURCES



Brittany S.

HUMAN RESOURCES

Brittany is a dynamic HR professional with a proven track record of developing and implementing HR strategies and programs within early stage and high growth organizations. She has held People leadership roles at companies such as WeWork, Sakara Life and Sunbit where she played a crucial role in driving the company's people vision and building the HR function from the ground up.



Marcia D.

HUMAN RESOURCES


Marcia is a Fractional Culture Officer and leadership coach working with organizations to reduce unwanted turnover, stress, and burnout. She is the architect of the Culture CARES™ Framework, an agile model she built to create a healthy, empowering, and inclusive environment where people love to work.




Amy P.

HUMAN RESOURCES

Amy has more than 12 years of experience as a Human Resources Strategist with a demonstrated track record of providing creative, forward-thinking solutions in the areas of workforce planning, organizational redesign, employer branding, culture cultivation and employee engagement.



Our highly qualified experts can immediately **impact** your organization.



We've been known to brag a bit about our network of experts. And when you work with them, we have a feeling you'll understand why. No matter the expertise your organization needs, they'll always be respected in their fields, vetted by us and ready to make an impact for you.



THE TALENT BOOK

WWW.CANOPYADVISORY.COM